

**RESOLUTION NUMBER 4679**

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF PERRIS, COUNTY OF RIVERSIDE, STATE OF CALIFORNIA, APPROVING CONDITIONAL USE PERMIT 13-11-0004 TO ALLOW THREE (3) NEW DOUBLE-SIDED DIGITAL BILLBOARDS ALONG THE I-215 FREEWAY WITHIN CITY LIMITS, AND REMOVAL OF TWENTY-FOUR (24) EXISTING BILLBOARDS; AND MAKING FINDINGS IN SUPPORT THEREOF.**

**WHEREAS**, on November 6, 2013, Nat Preston on behalf of Lamar Advertising Company, filed Conditional Use Permit (CUP) 13-11-0004 to allow three (3) new double-sided digital billboards along the I-215 Freeway within the City limits, and removal of twenty-four (24) existing billboards; and

**WHEREAS**, the properties proposed for the Conditional Use Permit are more particularly described as Area Parcel Numbers 295-300-005, 305-090-045 and 310-170-005; and

**WHEREAS**, the proposed Conditional Use Permit is consistent with the General Plan to facilitate the removal of outdated existing billboards (i.e. twenty-four billboards) with new billboards (i.e. three modern billboards) that will reduce visual clutter created by the proliferation of billboards in the community, and to improve the appearance of the City; and

**WHEREAS**, the proposed project is determined to be Categorically Exempt pursuant to Article 19 Section 15302(c) and Section 15303 of CEQA for replacement of three (3) existing billboard signs requiring only negligible improvements.

**WHEREAS**, on December 18, 2013, the Planning Commission conducted a legally noticed public hearing on Conditional Use Permit 13-11-0004 and considered public testimony and materials in the staff reports and accompanying document and exhibits, and recommended approval (4-0-3 Absent) of the project.

**WHEREAS**, on January 14, 2014 the City Council conducted a duly noticed public hearing on the proposed project, considered testimony and materials in the staff reports, accompanying documents;

**NOW, THEREFORE, BE IT RESOLVED** by the City Council of the City of Perris, as follows:

**Section 1.** The above recitals are all true and correct.

**Section 2.** The City Council has reviewed and considered the information contained within the Project Report and the accompanying attachments and exhibits, and the City Council hereby finds that:

Conditional Use Permit:

- A. The proposed location of the conditional use is in accordance with the objectives of this Title and the purposes of the Zone subject to Zone Text Amendment 13-11-0005 approval and the recently approved Billboard Relocation Agreement in that it will facilitate the permanent removal of twenty-four (24) outdated existing billboard signs with three (3) new improved billboard signs.
- B. The proposed project is consistent with the City's General Plan, zoning standards, applicable subdivision requirements and other ordinances and resolutions of the City subject to the Zone Text Amendment approval.
- C. The proposed location of the conditional use and the conditions under which it would be operated or maintained will not be detrimental to the public health, safety or welfare, or materially injurious to properties or improvements in the vicinity, as conditioned.
- D. The proposed conceptual billboard design and layout are compatible with community standards in that it will remove existing outdated billboard signs with three improved new billboard signs that will better protect the character of the adjacent development and the City as a whole.
- E. The proposed project does not necessitate on-site landscaping improvements to ensure visual relief as they are billboard signs on undeveloped sites. Therefore, the new billboards will provide an improved environment for the public's enjoyment.

**Section 3.** The City Council hereby approves Conditional Use Permit 13-11-0004 based on the information and findings presented in the City Council Submittal Report dated January 14, 2014 and accompanying documents and exhibits; and

**Section 4.** The City Council declares that should any provision, section, paragraph, sentence, or word of this Resolution be rendered or declared invalid by any court of competent jurisdiction, or by reason of any preemptive legislation, the remaining provisions, sections, paragraphs, sentences and words of this Resolution shall remain in full force and effect.

**Section 5.** The Mayor shall sign this resolution and the City Clerk shall certify to the passage and adoption of this Resolution.

***ADOPTED, SIGNED and APPROVED this 14th day of January 2014.***

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Mayor, Daryl R. Busch

ATTEST:

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City Clerk, Nancy Salazar

STATE OF CALIFORNIA    )  
COUNTY OF RIVERSIDE   ) §  
CITY OF PERRIS            )

I, **Nancy Salazar**, CITY CLERK OF THE CITY OF PERRIS, CALIFORNIA, DO HEREBY CERTIFY that the foregoing Resolution Number 4679 was duly and regularly adopted by the City Council of the City of Perris at a regular meeting held the 14<sup>th</sup> day of January 2014, by the following called vote:

AYES: LANDERS, RODRIGUEZ, ROGERS, YARBROUGH, BUSCH  
NOES: NONE  
ABSENT: NONE  
ABSTAIN: NONE

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City Clerk, Nancy Salazar