

Did YOU KNOW?

Perris, California is the Perfect Place for Retailers!



You've been receiving a series of emails highlighting those attributes that make Perris, California a vibrant and successful Community. Here's a quick recap of some of the reasons your next store should be in Perris:

Growing Population and Incredible Tourist Draw:

Strong demographics with a thriving population. Several new home communities feature a variety of housing to accommodate the diverse and growing population.

Recreation attractions including Lake Perris, the west's largest Railway Museum and Perris Valley Skydiving Resort attract over 1,000,000 tourists each year.

A Big League Dream Sports Park opening in 2012 will be yet another major attraction projected to draw 350,000 sports fans annually.

New Development & Enhanced Infrastructure:

Over 13 million square feet of commercial space in the development pipeline that will create thousands of new jobs.

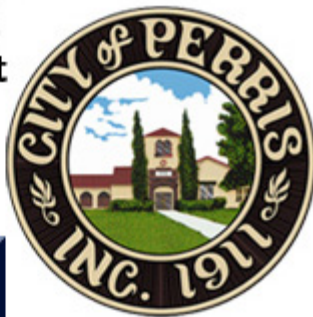
Major transportation projects including the upgrade of the 74/215 interchange and the future Perris Valley Metrolink Line making it easier and more convenient to travel in and around Perris.

A Business-Friendly Progressive City:

Strong programs that support retailers including the Shop Local program and other efforts.

City expertise in sustainability and environmental planning that will benefit eco-friendly retailers.

For More Fast Facts about
the City of Perris call
Michael McDermott
Redevelopment & Economic
Development Manager
951.943.6100



Click here to find out
why Perris is the *Perfect
Place For Retailers*

Coming Soon to Perris:



Perris Valley Towne Center

Developed by Lewis Retail Centers

- A TARGET anchored 625,000 square foot community center
- High-visibility location at I-215 and Highway 74
- Projected opening 2012
- For more information click [here](#)

Know more: Call Strategic Development
Advisors at 626.243.5290