

Did YOU Know?

Perris, California is Home to Lake Perris, the Popular Recreation Destination



Last year almost **1,000,000 boaters, picnickers, campers and fishermen** enjoyed the sparkling blue waters of [Lake Perris](#)

Lake Perris is one of the **only recreational lakes offering all types of boating and water sports** in the Inland Empire and its **9-mile equestrian trail** is used for hiking, bicycling, and horseback riding

Popular **family events** at Lake Perris include the Tommy Thomas Fishing Derby for kids and the Annual Holiday Boat Parade

Perris **stores and restaurants enjoy increased sales and traffic** associated with this popular regional destination and it is another reason why your store belongs in Perris

Watch for your next *Did YOU Know* email featuring more Fast Facts about the City of Perris or call

Michael McDermott
Redevelopment & Economic
Development Manager
951.943.6100

Click here to see why you should get in the *swim* in the City of Perris



Coming Soon to Perris:



Perris Valley Towne Center

- A TARGET anchored 625,000 square foot community center
- High-visibility location at I-215 and Highway 74
- Projected opening 2012
- Developed by Lewis Retail Centers
- For more information [click here](#)

Know more: Call Strategic Development Advisors at 626.243.5290