

Did YOU Know?

Perris, California has a Successful and Growing Shop Local Program



Retailers in Perris are able to take advantage of **the City's Shop Local Program** which offers card holders special discounts from participating stores, restaurants, attractions, hotels and more

The six-month old program recently reached the important **milestone of 100-plus participants** signifying the program's success

An **aggressive marketing campaign targeted to residents and visitors** includes direct mail, web site promotion, media coverage and Cable TV ads on popular channels like A & E, The Food Channel, CNN, Fox News, and ESPN2

The Shop Local Program is just one of many initiatives the City offers that **supports retailers and helps ensure their success**

Watch for the next *Did YOU Know* email with more Fast Facts about the City of Perris or call

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Click here to see why *"It makes Cents"* to have a store in the City of Perris.



Coming Soon to Perris:



Perris Valley Towne Center

- A TARGET anchored 625,000 square foot community center
- High-visibility location at I-215 and Highway 74
- Projected opening 2012
- Developed by Lewis Retail Centers
- For more information click here

Know more: Call Strategic Development Advisors at 626.243.5290